**Data Analysis**

**Analysis Scope:** What insights can you derive from this data that will help improve business performance?  As part of the analysis, you should be able to tell the team what other questions you’d ask of this data if you had more time.

**Deliverables:** PPT presentation and Excel file with completed data analysis (*The deck should be intended for Director level and above audience*).

**Time:** 3 hours - please upload your PPT and analysis within 3 hours